
SAVING YOU DINERO

SAVING YOU TIME AND MONEY WITH RECIPES,
TIPS, DIY PROJECTS AND MORE!



JANELL POULETTE

Hi! My name is Janell and I am a stay at home mom with three kids – 2 boys and a girl. We are Florida natives but have been enjoying real seasons in Kentucky since 2015.

My husband and I have been married for 22 years. He is a Student Pastor. We spent 12 years living in Mexico City and love to travel!

THE BLOG

My blog is all about saving people time and money. As moms, we have a lot on our plate. We have to keep the house clean, make meal plans, taxi the kids from one event to another, etc. My goal with SavingYouDinero.com is not only to save my readers money - but to save them time.

BRAND RELATIONSHIPS:

- Crest Ambassador
- TripAdvisor Ambassador
- Evgie Wall Decals
- HueTriton
- Walmart
- Macy's
- Kroger
- Meijer
- Universal Studios
- Tide/Downy
- Ziploc
- ERA Organics

With Recipes:

I would spend all day in the kitchen creating recipes if I didn't have to clean the mess! Creating a meal plan is essential to making sure meal time is easy and not having to spend a fortune eating out every night. I also love to bake and would love to create a custom recipe for you!

Travel, Deals, and Tips:

I don't have time to spend hours couponing - so I only share deals that are easy and quick to take advantage of. Digital coupons and online shopping have become a great way to save money. Let me share your vacation destination, deals, and promotions! **I am in the top 15% of reviewers on TripAdvisor.**

With Reviews & Giveaways:

There are so many products available to save my readers time and money - let me tell them about your product and grow your social media pages.



11,200
Followers



45,000
Followers



9,000
Followers



21,000
Followers



42,000 Visits per
month and 3700
email subscribers



AUDIENCE REACH

- 42k Monthly Readers
- 70,000 Pageviews
- 84,000 Followers on Social Media
- Women aged 25-55

SERVICES OFFERED

- Sponsored Posts
- Social Media
- Promotions/Giveaways
- Attending Events
- Travel Reviews
- Product Reviews
- Blog Advertising
- Quarterly Gift Guides



PARTNERSHIP/ AFFILIATES

- Brand Ambassador
- Seasonal Gift Guides
- Twitter Parties
- Blogger Recruitment - 350 bloggers on my email list

CONTACT ME

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